

Future-focused management consulting & project delivery that solves complex problems.

Who We Are

- Boutique management consultancy with a global reach, headquartered in Berwyn, Pennsylvania
- Optia Group was founded in 2006 to fill the need to move quickly from strategy through project delivery, while making a measurable impact
- Team members average 15+ years experience, managing global work groups comprised of clients, vendors, and consultants

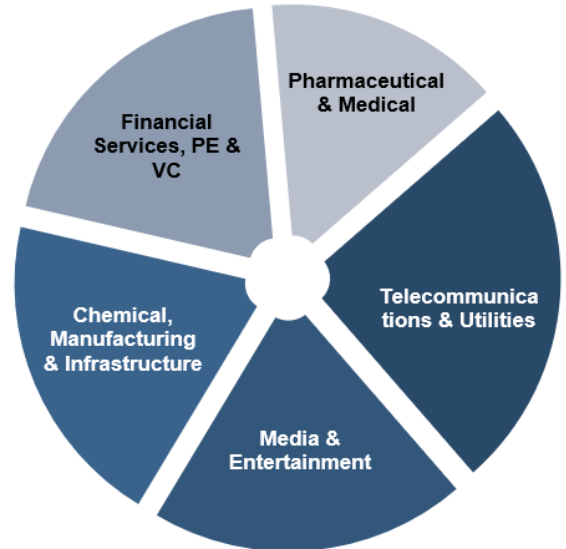
Capabilities

- | | |
|---|----------------------------------|
| • Communications & Information Architecture | • Mergers & Acquisitions |
| • Customer & Employee Experience | • Operations |
| • Digital & Business Transformation | • Organization, People & Culture |
| | • Risk & Privacy |
| | • Sales & Marketing |

What Makes Us Different

- **Speed:** knowledge and insights to quickly understand pain points and root causes
- **Delivery model:** a majority of our contracts are fixed scope and fixed fee
- **Lasting change:** repeatable processes, tools, and discipline to be leveraged long after work concludes
- **Data and analytics:** storytelling for effective communications to stakeholders and leaders
- **Vendor agnostic:** we do not re-sell products or take referral fees

Client Mix



NAICS Codes:

541611, 541612, 541613, 541614
541618, 541690

Click [here](#) for code definitions

Service Mix



Corporate Information

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